



## 2012 HealthSpring Coding Initiative

HealthSpring has once again partnered with Health First Network to implement coding initiatives for their participating providers. The 360 Physical Exam and Health Maintenance Reports (HMRs) are developed to assist you, the PCP, in gathering as much information as possible on your patients in order to maintain the highest level of clinical information.

With HealthSpring's high volume of new members, the information gathered from the 360/HMR forms is essential. In an effort to promote the initiative, HealthSpring has implemented an additional incentive program through May 31, 2012. A local representative will be in contact with your office to discuss details associated with this specific initiative. HealthSpring will provide the PCP with a Target List of those patients eligible to receive a 360 during the 2012 calendar year. In addition, an annual HMR is requested on **every** HealthSpring member.

HealthSpring will provide additional resources, upon request. Additional resources may include scheduling of patient appointments, a certified coder to pre-populate forms, or a nurse to help support you during HealthSpring Days. If you are interested, please contact Dawn Hicks at 251.470.8513 or [dawn.hicks@healthspring.com](mailto:dawn.hicks@healthspring.com) for more information.